

Sales sheet

This sheet will make selling the "**Oppi**" the Optimist and "**Pessi**" the Pessimist Calendars as easy as 1-2-3!

When you call a customer, you can just read the following words to them:

Hello,

My name is (Tell them your name) My organization is the (YMCA etc.) and we are selling **Children's "Motivational" Calendars** for the year 2014. The Calendars have cartoon characters called "**Oppi**" the Optimist and "**Pessi**" the Pessimist and they help children to:

1. Be **Motivated** to achieve ALL of their goals
2. To have Better Attitudes and to Think Positively every second of the rest of our lives!

The Calendars make The Perfect "Christmas Gift" to buy for yourself and to give to other people because of the following reasons:

1. Everyone will need a Calendar a few days after Christmas and they will buy one from somebody!
2. The Calendars are the perfect Size and Color for every person.
3. The Calendars are the amount most people spend on Christmas gifts. (\$14.95)
4. The Calendars are the perfect "**Stocking Stuffer**" because they can be "rolled up" and they fit perfectly into a "Christmas Stocking".
5. The Calendars will **Change a young child's life** because they will Motivate them and give them Confidence and a Better Attitude that they will use the rest of their life!
6. Parents with young children will love this gift because a "Great Attitude" will last longer than any other gift you could give them.
7. The Calendars are the Highest quality and cost \$14.95, which is less than other Calendars.
8. When they purchase a Calendar, they will get a coupon in the Calendar for **\$30 off of two books** from the **Creator** of "**Oppi**" and "**Pessi**".
9. The "Sales Sheet" will guide the kids every step of the way and it will even tell them what to say when they call a customer.
10. You can pay for the Calendars with a "check", that's made out to our organization, for example: YMCA, Meals on Wheels etc, and your check is your receipt and the Calendars can be picked up at the front desk of our organization (YMCA or Meals on Wheels etc.) in December, in time for Christmas, so it is very safe!

Would you like to buy some to give as gifts for those "Hard to shop for people" - especially the ones with young children?

The **Calendars** are the **HIGHEST Quality possible** and **they only cost \$14.95**. They are PERFECT for **Christmas Gifts** because they are always the correct **Color** and **Size** and they also make great **Stocking Stuffers** because they fit perfectly into Christmas Stockings and they will Change the Life of whoever receives it as a gift! Would you like to order some for yourself or some extra ones that you can use as Christmas Gifts?